



Ham Radio

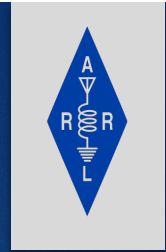
in the 21st Century

Affiliated Clubs: Help your Club by Increasing ARRL Membership

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Mentoring and Ham Development

Agenda

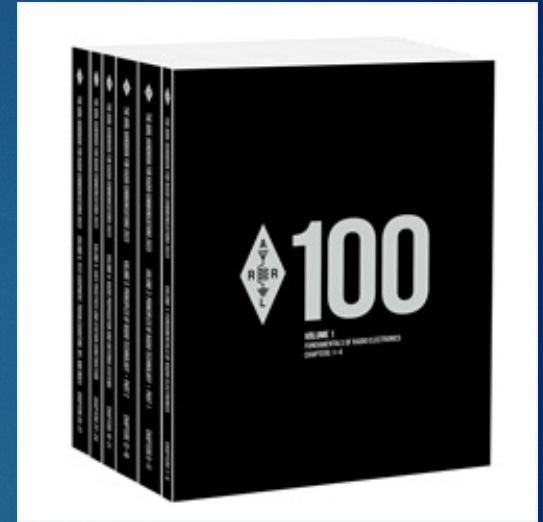


- How can this help my club?
- Club Commission Program
 - Quarterly ARRL Membership Drives
 - How Your Club Benefits
- Materials for your club meetings
 - Why Join the ARRL?
- Promoting Membership Drives with Clubs –
 - How SMs and ACCs can help

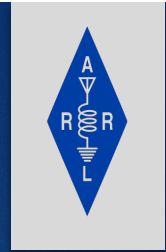
How Will This Help my Club?



- Clubs receive a \$15 rebate for each new member.
- Clubs receive a \$5 rebate for each renewal.
- Clubs receive an ARRL Handbook set for every 5 new ARRL members they sign up.
 - Great opportunity for a raffle in your meetings.
- Example - If a club signs up 5 new ARRL members and sends in 40 renewals over the course of a year, that is \$275 for your club plus an ARRL Handbook.



Partner with the ARRL to Help your Club



- Participating in the Club Commission Program helps your club to earn rebates by partnering with the ARRL
- Increasing membership is a critical priority for both your club and the ARRL!
 - The Amateur Radio Population is aging.
 - ARRL and Club Membership is decreasing in almost every section and division
 - Clubs' and ARRL's costs are increasing
 - Clubs' and ARRL's income is decreasing

Club Commission Program



- The ARRL Affiliated Club Commission Program allows ARRL Affiliated Clubs to earn a commission on new and renewing regular memberships.
- Each new ARRL member earns the club a \$15.00 commission.
- Each renewal now earns the club a \$5.00 commission. There is no limit to the amount a club can earn in this program.





ARRL

The National Association for
Amateur Radio®

Club Commission Reconciliation Form

For use by
ARRL
Affiliated Clubs

**Complete this form and attach all membership applications with full payment.
ARRL pays commission directly to the club.**

Club Name _____ Date _____

Contact Name _____ Call Sign _____

Mailing Address _____

City _____ State _____ ZIP _____

Daytime Telephone _____ E-mail _____

ARRL Affiliated Clubs can receive \$15 for each **NEW** membership and \$5 for each **RENEWAL** submitted to ARRL Headquarters. A **NEW MEMBER** is defined as any individual who has never been a member of ARRL or any individual who has not held membership for two or more years prior to the application submission. A **RENEWING MEMBER** can renew at any time, even before their current membership term expires.

Memberships may not be combined with and are not eligible for any other individual promotion or special offer.

FULL MEMBERSHIPS

	New	# _____	x \$15 = \$ _____
	Renewal	# _____	x \$5 = \$ _____
Total Commission			= \$ _____

Other membership types are not eligible for commission.

Please Make Club Commission Payment Via:

Direct Deposit to Account:

Checking Savings

Bank: _____

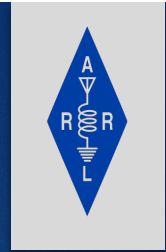
Acct #: _____

Routing #: _____

Check to be Mailed to:

Address: _____

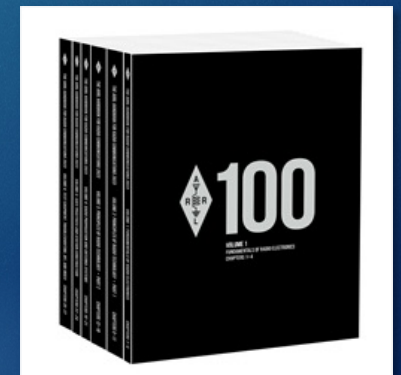
Example Program - PART of Westford



PART 2023 Membership as of 20-Mar'23

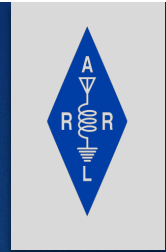
	Individuals (= New for 2023 + Renew for 2023)	Households (= New for 2023 + Renew for 2023)
Full (\$25)*	19 (= 1 + 18)	[19 (= 1 + 18)]
Senior (\$15)*	33 (= 2 + 31)	[33 (= 2 + 31)]
Family (\$30)*	20 (= 1 + 19)	9 (= 0 + 9)
Student (\$15)	1 (= 0 + 1)	[1 (= 0 + 1)]
Associate (\$10)	0 (= 0 + 0)	0 (= 0 + 0)
Intro (\$10)	1 (= 1 + 0)	1 (= 1 + 0)
Grand Total*	74 (= 5 + 69)	63 (= 4 + 59)
ARRL members:*	64	
(Including ARRL Life members:*	13	

- 64 ARRL Members – 13 Life Members = 51 opportunities for renewals. → **\$ 255**
- 74 Total Members – 64 ARRL Members = 10 potential new members → **\$150**
- Potential of **\$405** to be earned by the club for ARRL Memberships
- Also, **2 ARRL Handbooks** to be made available to members through a drawing if all 10 non-members become ARRL Members!



Suggested Process

Quarterly Membership Drives



- Membership drives during your regular membership meetings once a quarter
 - Encourage non-members to join and members to renew
 - Print out membership forms and bring them to the meeting
- Present the benefit of ARRL for your members and for your club.
- Appoint a club leader to collect the forms and payments
 - Send them to the ARRL with the Club Commission Reconciliation Form
- Note: Members can renew before their expiration month with no penalty

